

## VANTAA MUSEUMS' FOTOMARATON - TERMS

Vantaa museums' Fotomaraton (photo marathon) consists of both a digital class and an Instagram class. You can participate in just one or both of the classes.

### DIGITAL CLASS

#### Participation

You can participate in the competition as an individual, with a partner, with your family, or as member of a group. Participation is free of charge.

Before the competition, the participants shall fill in the enrollment form on the website <https://ilmailumuseo.fi/vantaanfotomaraton/> by **Thursday, September 9, 2021**. Enrollment begins on **Wednesday, August 18, 2021**.

After accepting the terms and enrollment, the participants will receive a link to their email through which they can upload their own or their groups' photos to the cloud service used by the organizer.

#### Equipment

You can participate with photos taken with any digital camera, tablet, smartphone, or drone.

#### Duration and times

The event takes place on **Saturday, September 11, 2021, at 9:00-21:00**.

You can join the competition at any time during the above timespan. The competition will end **at 21:00**, by which time the photos must be delivered to the organizer according to instructions. If a competitor has not delivered the photos in time, they will be disqualified from the competition.

#### Distribution of themes and order of performing tasks

The themes will be published during the competition day on the event's Facebook site; on the Instagram sites of Finnish Aviation Museum, Vantaa City Museum Artsi, and Vantaa Art Museum; as well as on the event's website.

The publication schedule is as follows:

at 9:00: themes 1-2

at 11:00: themes 3-4

at 13:00: themes 5-6

In the digital class, there must be altogether six photos; in other words, one photo per theme.

Handling the photo themes is free. Nevertheless, the photos must be taken in the area of the present city of Vantaa.

Before the competition, check that your camera's time settings are correct.

You can slightly edit the photos (cropping, contrast, sharpening, monochrome) using either the camera's/smartphone's own apps or a computer.

The format to be used is Jpeg / Jpg (Joint Photographic Expert Group).

Name the photo files for the competition after the name of the photographer/group and the theme number.

### **Judging**

A jury chosen by Finnish Aviation Museum, Vantaa City Museum and Vantaa Art Museum Artsi will judge the photos in the digital class.

The best three photo sets will be rewarded. In addition, the jury may grant a special prize to an exceptionally outstanding individual photo.

The winners of the digital class will be published on **Thursday, September 16, 2021**.

### **Rights of photographers and people appearing in the photos**

By participating in the competition, the participants ensure that they have themselves taken the photo delivered to the competition and that any potential recognizable people appearing in the photo have given their consent to taking the photo and using it in the competition compliant with the rules of the competition and valid personal data legislation.

The photographer will retain copyrights to the photos. Nevertheless, the parties arranging the competition retain the right to publish the photos in the competition without separate compensation and for marketing purposes in connection with the Fotomaraton competition and other later events related to it. If one of the museums organizing the competition wishes to include a photo taken during the competition in its own collections, the photographer will be contacted.

### **Organizers' obligations and rights**

By participating in the competition, the participants commit themselves to adhering to the rules of the competition and to the organizers' decisions. The organizers retain the right to change the rules by announcing these changes on their websites and on Facebook sites.

The organizers have the right to publish the winners' first name, last name, and municipality in their own communications.

## **INSTAGRAM CLASS**

## **Participation**

You can participate in the competition with any personal public Instagram account. Participation is free of charge. There is no advance enrollment.

Upload the photos participating in the competition on Instagram with hashtags **#vantaanfotomaraton** and, for example, **#2theme** (number and theme) by the end of the event. The photos shall be distributed as public; that is, they must be visible to all Instagram users.

## **Equipment**

Participate in the class through your personal Instagram account. You can participate with photos taken with any digital camera, tablet, smartphone, or drone.

## **Duration and times**

The event takes place on **Saturday, September 11, 2021, at 9:00-21:00.**

You can join the competition at any time during the above timespan. The competition will end at **21:00**, by which time the photos must be published on Instagram according to instructions.

## **Distribution of themes and order of performing tasks**

The themes will be published during the competition day on the event's Facebook site; on the Instagram sites of Finnish Aviation Museum, Vantaa City Museum, and Vantaa Art Museum Artsi; as well as on the event's website.

The publication schedule is as follows:

at 9:00: themes 1-2 (# and #)

at 11:00: themes 3-4 (# and #)

at 13:00: themes 5-6 (# and #)

There is no limit to the number of photos, and it is not necessary to photograph the entire set. Furthermore, there is no limit to the number of theme-specific or participant-specific photos.

Handling the photo themes is free. Nevertheless, the photos must be taken in the area of the present city of Vantaa.

You can slightly edit the photos (cropping, contrast, sharpening, monochrome) using either the camera's/smartphone's own apps or a computer.

## **Judging**

Photos in the Instagram class will not be judged; prizes will be given by drawing of lots. The winners will be contacting on **Thursday, September 16, 2021.**

### **Rights of photographers and people appearing in the photos**

By participating in the competition, the participants ensure that they have themselves taken the photo delivered to the competition and that any potential recognizable people appearing in the photo have given their consent to taking the photo and using it in the competition compliant with the rules of the competition and valid personal data legislation.

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